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JERSEY'S BEAUTY

TESTED EXHIBITION

DAHLIAS

"

OF EXCEPTIONAL MERIT

FOR DELIVERY SPRING 1924

J. A. KEMP
DAHLIAS AND GLADIOLI
LITTLE SILVER, N. J.

Telephone 315-M Red Bank

"THE BEST FROM THE EAST AND THE WEST"

TO MY PATRONS.

In presenting this my annual descriptive list of Dahlias, I wish to thank all my patrons and friends for the generous support given to me in the years that have passed.

It is ever my purpose to offer only varieties that have distinctive and proven merit. The varieties offered in this list have proven well adapted to every use the modern Dahlia can be put to: For Garden, and house decoration, and for exhibition, they are unexcelled.

Bespeaking a generous share of your patronage for season of 1924, I am,

Yours for better flowers,

J. A. KEMP,
Little Silver, N. J.

TESTED EXHIBITION DAHLIAS

of Exceptional Merit.

For delivery Spring 1924.

Mr. W. H. Waite's Famous Originations.

Novelties for Season 1924.

JERSEY'S BEAUTY—Dec. Very fine true pink. Flowers large and of perfect shape, produced on long, straight, stiff stems. Very free bloomer and a splendid keeper. Certificate American Dahlia Society 1923. This great Dahlia was exhibited at all the principal shows held in the East, season 1923, and was awarded the highest honors wherever shown, winning three gold medals, two silver medals, four diplomas, and many other first prizes; an unprecedented record. The nearest perfect Dahlia, and the finest pink variety in existence. Tubers, each, \$25.00. Plants, price each, \$10.00.

JERSEY'S EMPEROR—Dec. Dark maroon; flowers of good size, produced very freely on long stiff stems. A splendid variety and the best I know of this color. Tubers, each, \$10.00. Plants, each, \$5.00.

JERSEY'S GEM—Dec. Lavender pink; large flowers produced on very long, straight stiff stems: a very free bloomer and without doubt the very best variety of its color in commerce. Certificate American Dahlia Society, 1923. Tubers, each, \$10.00. Plants, each, \$5.00.

JERSEY'S JEWEL—Dec. Mallow pink; very large long petaled flowers on good stems; a splendid exhibition variety and a sure prize winner. It will produce the largest flowers under ordinary conditions of any variety I know. Flowers can be had nine inches in diameter without disbudding, or extra feeding. Certificate American Dahlia Society 1923. Tubers, each, \$10.00. Plants, each, \$5.00.

JERSEY'S RADIANT—H. C. Bittersweet Orange; large flowers produced on long stiff stems, well above the foliage. A splendid variety that everybody likes. Certificate American Dahlia Society 1923. Tubers, each, \$10.00. Plants, each, \$5.00.

JERSEY'S ROSE—Dec. The color of this beautiful variety is a very pleasing shade of cerise; flowers large and are produced very freely on long stiff stems well above the foliage. A fine exhibition and decorative variety. Tubers, each, \$10.00. Plants, each, \$5.00.

Waite Varieties. Previous Introductions.

Francis Lobdell, H. C. This variety is specially well adapted to garden culture; it is of semi dwarf habit and grows so sturdy it needs no pinching or staking. The large flowers are of the cactus type and of a most pleasing mallow pink, shading to white in the center. The best all around garden variety in existence. Certificate A. D. S. 1922. Plants only, each, \$5.00.

Tested Exhibition Dahlias of Exceptional Merit
FOR DELIVERY SPRING 1924.

WAITE VARIETIES—Continued.

Jersey's King, Dec. Strong grower, producing large perfect flowers of a pleasing carmine color, on long stiff stems; beautiful cut flower variety. Certificated A. D. S. 1922. Tubers, each, \$5.00. Plants, each, \$2.50.

Jersey's Pride, H. D. A seedling between King of the Autumn and George Walters, possessing the good qualities of both: a splendid grower and free bloomer. The large flowers, which are a free blending of yellow amber and pink, are borne on long straight stems that can be cut up to three feet or over in length. It is a splendid cut flower, a good exhibition variety and a most attractive garden plant. Certificate A. D. S. 1921, score 88. Highest award by the California Dahlia Society 1922. Plants, only, each, \$2.50.

Rohallion, Dec. Buff, amber and yellow; extra long stems. A very desirable variety. Tubers, each, \$5.00. Plants, each, \$2.50.

Violetta, H. C. This is a very fine variety; A good free grower, free bloomer, producing its large Petunia violet colored flowers on top of the stem. A seedling of Etendard de Lyon, but much superior to that variety. The best of the violet colored varieties. Tubers, each, \$10.00. Plants, each, \$5.00.

JUDGE MAREAN VARIETIES.

Originated by John Harding.

Agnes Haviland, Dec. Rose pink, slightly suffused yellow; long stems, good cut flower variety. Tubers, each, \$3.00. Plants, \$1.50.

Catherine Wilcox, H. S. Variegated pink and white, a fine variety. Tubers, each, \$3.00. Plants each, \$1.50.

Charm, Dec. Color a most pleasing combination of burnt umber shading to yellow; flowers produced very freely on strong stems. Tubers, each, \$3.00. Plants, each, \$1.50.

Dakota, Dec. Strong grower; flowers of fine shape and real flame color. Tubers, each, \$2.00. Plants, each, \$1.00.

E. T. Bedford, Dec. A very large exhibition variety; the color is purple with a lighter shading, giving the appearance of silvered purple tone. Tubers, each, \$7.50. Plants, each, \$4.00.

Judge Marean, Dec. A well known exhibition variety. It is a beautiful combination of colors, orange yellow and gold, of indescribable beauty. A fine grower and one of the most prolific bloomers in existence. Tubers, each, \$4.00. Plants, each, \$2.00.

Lady Betty, Dec. P. A very fine variety; the color is a combination of pink and white. The flowers are very large and produced on strong, stiff stems. Tubers, each, \$3.00. Plants, each, \$1.50.

Mabel Thatcher, Dec. Large pure yellow, very fine. Tubers, each, \$10.00. Plants, each, \$5.00.

Mephistopheles, H. D. This is probably the finest Dahlia of its class that has ever been produced. The flowers which are very large and of fine form, are a vivid scarlet. Tubers, each, \$7.50. Plants, each, \$4.00.

Mrs. John T. Sheepers, Dec. Clear Canary yellow; pink suffusion. One of the finest in our collection. Tubers, each, \$10.00. Plants, each, \$5.00.

Peg o' Me Heart, P. Old rose with slight shading to golden yellow; a beautiful variety. Tubers, each, \$3.00. Plants, each, \$1.50.

"THE BEST FROM THE EAST AND THE WEST"

Tested Exhibition Dahlias of Exceptional Merit FOR DELIVERY SPRING 1924.

JUDGE MAREAN VARIETIES—Continued.

Mrs. I. de Ver Warner, P. D. Without a doubt this variety represents the highest type of perfection in the modern Dahlia; and is unquestionably one of the finest varieties ever introduced. Its size is impressive, both in flowers and stems. In color it is a deep mauve pink; some might describe it as a cattleya color. Unexcelled for exhibition and for the garden. Tubers, each, \$7.50. Plants, \$4.00.

The Emperor, Dec. This distinguished Dahlia is deserving of a place in every fine collection. It is a strong, healthy grower, producing very large blooms of bright maroon that does not fade; very fine. Tubers, each, \$7.50. Plants, each, \$4.00.

Venus, Dec. A beautiful variety and much esteemed as a cut flower. It is a splendid free grower, and the flower, which is a combination of pink and white, is borne on strong stems. Tubers, each, \$2.00. Plants, each, \$1.00.

New Ones from Other Sources.

Eldorada, Dec. (Bessie Boston). A pure gold, very large handsome flower, on splendid stems. A grand variety. Tubers, each, \$10.00. Plants, each, \$5.00.

Champagne, Dec. (Bessie Boston). Chamois, with pink suffusion. Very large handsome flower, on good stems. A new color in Dahlias that attracts and holds the attention. Tubers, each, \$10.00. Plants, each, \$5.00.

Susan G. Tevis, Dec. (Bessie Boston). Dark Lilac, flowers very large, and one of the best exhibition varieties on the list of California varieties. You need this one to help out in your prize winnings. Tubers, each, \$10.00. Plants, each, \$5.00.

Islam Patrol, H. C. (Davies). Dark velvety scarlet, tipped and flushed with Gold; a very attractive variety that wins the heart at first sight. A wonderful color combination. Plants only, each, \$3.00.

Myra Valentine, Dec. (Mills). Very large golden bronze on fine stems. One of the best Autumn tinted varieties in commerce. Tubers, each, \$10.00. Plants, each, \$5.00.

Previous Introductions from Other Sources.

Ambassador, C. (Broomall). This is the largest and by far the best Cactus Dahlia ever introduced. The flowers are of the true Cactus type, and are borne on long stiff stems well above the foliage; flowers very large, often reaching up to eight inches and over in diameter; colors soft yellow buff, shading to salmon pink. Tubers, each, \$10.00. Plants, each, \$5.00.

Amun Ra, Dec. (Jessie Seal). This wonderful variety was introduced in 1922 and is declared to be the greatest Dahlia of the age. It won more first prizes last year than any other new introduction. From east, west, north, south, where ever it was grown, nothing but the most enthusiastic reports have been received from the growers. The flowers are of mammoth size, borne on long, stiff stems, and the color is of that entrancing shade of glorified coppery bronze that instantly attracts and holds the attention of all who see it. The plant is unusually strong and healthy. A sure producer of good tubers from plants. Tubers, each, \$3.50. Plants, each, \$2.00.

Alexander Waldie, H. C. (Broomall). Creamy ground, overlaid delicate pink. Tubers, each, \$4.00. Plants, each, \$2.00.

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PREVIOUS INTRODUCTIONS—Continued.

Bonnie Brae, Dec. (Broomall). Pink and cream. Tubers, each, \$2.00. Plants, each, \$1.00.

California Superba, Dec. (Bessie Boston). Large blooms of a delicate shade of pink, shading to white in the center. A splendid exhibition variety. Tubers, each, \$5.00. Plants, each, \$2.50.

Earle Williams, Dec. (Doolittle). Variegated red and white; the largest and best of the variegated sorts. Tubers, each, \$5.00. Plants, each, \$2.50.

Insulinde, H. D. (Hornsvilde). A very handsome variety that is still scarce; the flower, which is borne on top of strong, stiff stems, is large and has the autumn tints of amber and gold that is so much admired by everyone. Tubers, each, \$3.00. Plants, each, \$1.50.

Kitty Dunlap, Dec. (Bessie Boston). American Beauty color. Large flowers with excellent keeping qualities, on long stiff stems. A good one. Tubers, each, \$4.00. Plants, each, \$2.00.

Laddie, Dec. (Broomall). Very strong grower; large flower, yellow, shading to pink. One of the very best. Tubers, each, \$4.00. Plants, each, \$2.00.

La Favorita, A. D. (Lohrman). Brilliant salmon; the best of its color. Tubers, each, \$2.00. Plants, each, \$1.00.

Liberty Bond, P.D. (Broomall). A blending of buff bronze and salmon. A good one. Tubers, each, \$2.00. Plants, each, \$1.00.

Mariposa, H. C. (Bessie Boston). Very fine pink on good stems. Tubers, each, \$5.00. Plants, each, \$2.50.

Mrs. Carl Salbach, Dec. (Salbach). A California variety of exceptional merit which has won first prizes throughout the country. Color a very attractive shade of lavender pink; large blooms, long stiff stems well above the foliage. Tubers, each, \$2.00. Plants, \$1.00.

Mrs. George Elkins, Jr. H. D. (Root). Apricot pink and gold suffusion; very fine. Tubers, each, \$5.00. Plants, each, \$2.50.

Mrs. E. L. Lindsay, Dec. (Broomall). Scarlet and gold; very fine. Tubers, each, \$4.00. Plants, each, \$2.00.

Red Cross, H. C. (Anderson). Red and yellow; a splendid cut flower variety. Tubers, each, \$2.50. Plants, each, \$1.25.

Rookwood, Dec. (Bessie Boston). An entirely new shade of pink, bright cerise rose. Flowers are perfectly formed, large, and held well above the foliage, on long stiff stems. A splendid variety. Tubers, each, \$5.00. Plants, each, \$2.50.

Rosa Nell, Dec. (Broomall). Very large blooms of bright rose, held well above the foliage, on long stiff stems. Tubers, each, \$3.00. Plants, each, \$1.50.

Shudow's Lavender, Dec. (Bessie Boston). Pale lavender; a very large and beautiful variety. Tubers, each, \$5.00. Plants, \$2.50.

Tryphinie, Dec. (Seal). Bright shell pink; very beautiful. Tubers, each, \$4.00. Plants, each, \$2.00.

Wizard of Oz, Dec. (Doolittle). Very large, glowing Amber pink. A sure prize winner. Tubers, each, \$10.00. Plants, \$5.00.

Terms: Cash with order, from unknown parties.

Shipping Season Closes: Tubers, May 15th. Plants, June 10th.

We ship tubers and plants anywhere, and guarantee arrival in good condition. Your patronage is respectfully solicited.

Discount to the Trade.



DAHLIA CULTURE.

Brief Instructions

Dahlias will grow and bloom in almost any kind of well drained soil, but they do best in a moderately light porous soil well enriched with well rotted stable manure, applied and worked well into the soil, preferably the previous fall.

Do not plant before the ground has become thoroly warmed ; June 1st to 15th, is considered the best time. Dig the soil deeply, and make it as fine and friable as possible. For Tubers open a hole six inches deep, lay the tuber on its side, and cover three inches, and finish filling in after the plant is up. Green plants should be planted deep enough to cover the lower set of leaf buds. Never plant Dahlias in naturally wet soil, such soil is fatal to Dahlias in a rainy season.

Good clean cultivation is essential to success, and the ground must be lightly stirred after every rain to prevent it baking; never cultivate deeply after the plants begin to bloom.

Flower buds usually appear in threes; pinch out the two smallest; much larger and finer blooms will result. For exhibition blooms, pinch out all the side branches of the flower stem, except the lower set, which should be left for subsequent blooms.

When the plants come into free bloom, a heavy mulching of cattle manure applied around the plants to a width about three feet, will insure much larger, and finer bloom, and more of them.

If cattle manure is not available, sheep manure applied at the rate of about one pint around the plants every ten days, and lightly stirred into the soil will be of great benefit.

Blooming plants require abundance of water, and during dry hot weather, they should be well soaked around the plants at least once every ten days. A basin formed around the plants two feet in diameter, by drawing the loose soil into a ridged circle, will hold water until it soaks into the ground, thus insuring the plant full benefit of water applied.



